



EXCLUSIVE SPONSORSHIP LEVELS

MASTER CHEF

\$8,000 TITLE SPONSOR

- Hospitality Tent (20x20)
- One-hundred fifty (150) \$1 VIP food coupons
- One year free membership in the Downtown Little Rock Partnership
- Company identification in event promotions
- Space for company-provided banner displayed at event
- Company logo on event signage & LaHarpe banner
- Opportunity to create brand activation on site

MEDIA SPONSOR

\$6,000 SPONSOR

- One-hundred fifty (150) \$1 VIP food coupons
- Company listed in event promotions, including social media and link to sponsor website
- Company identification in event promotions
- Space for company-provided banner displayed at event
- Onsite display space included (tables & tents not furnished)
- Blog entry/newsletter posting
- Opportunity to create brand activation on site

ENTERTAINER

\$5,000 SPONSOR

- One-hundred twenty five (\$125) \$1 VIP food coupons
- Company listed in event promotions, including social media and link to sponsor website
- Company logo on busker stations
- Banner provided by sponsor displayed at Busker Headquarters
- Onsite display space included (tables & tents not furnished)
- Blog entry/newsletter posting
- Opportunity to create brand activation on site

T-SHIRT

\$4,000 SPONSOR

- Exclusive co-branding with DLRP and company logo on primary event volunteer t-shirts
- One-Hundred (100) \$1 VIP food coupons
- Link to sponsor website
- Opportunity to create brand activation on site

KOOZIE

\$3,000 SPONSOR

- Exclusive co-branding with DLRP and company logo on primary event koozie OR other promotional swag items available
- One hundred (\$100) \$1 VIP food coupons
- Link to sponsor website
- Opportunity to create brand activation on site

BLOCK

\$3,000 SPONSOR

- One-Hundred (\$100) \$1 VIP food coupons
- Company listed in event promotions
- Space for company-provided banner displayed at event
- Company logo on block signage
- On block 40' x 10' display space (tables & tents not furnished)
- Blog entry/newsletter opportunity
- Link to sponsor site
- Brand identification on event map
- Opportunity to create brand activation on site

GRILL MASTER

\$1,000 SPONSOR

- Seventy-five (75) \$1 VIP Food coupons
- Company listed in event promotions
- Space for banner provided by sponsor displayed at event
- 20' x 10' display space (tables & tents not furnished)
- Corporate team building opportunities
- Opportunity to create brand activation on site

FOOD FANATIC

\$500 BUSINESS SPONSOR

- Twenty (20) \$1 food coupons
- 10' x 10' display space (tables & tents not furnished)

SWEETIES

\$250 NON-PROFIT SUPPORTER

- 10' x 10' display space (tent & tables not furnished)

CAFÈ COMPADRE

\$100 SUPPORTER

- Listed on event website

